

◆ L365FORGE

A FREE COMPANION TOOL FOR LIVE365 BROADCASTERS

Everything a Real Radio Station Needs.

Built on the Live365 Station You Already Have. Free.

Your Live365 subscription already handles the hard parts: licensing, streaming, and listener apps. L365Forge adds the rest, turning your station into a fully-programmed, voice-tracked, DJ-driven operation with unlimited hour templates, group voice-tracking, and a full studio in any browser, on any device. Every track, playlist, and hour it schedules is a real object inside your own Live365 dashboard.

Free

NO COST, NO CARD,
NO CATCH

∞

HOURLY CLOCKS,
NO LIMIT

Any

BROWSER OR DEVICE,
INCLUDING PHONES

O

CHANGES TO YOUR
LIVE365 ACCOUNT

Keep Live365. Add Everything It's Missing.

L365Forge is not a replacement for Live365, and it is not a migration. It's a free layer built on top of the platform you already pay for, because that foundation is what makes everything else possible.

For an independent station, the hardest problems in radio aren't creative. They're legal and technical: music licensing, royalty reporting, stream delivery, listener apps, and uptime. Live365 solves all of that in one subscription, which is exactly why you chose it. That part of your setup is already right.

Licensing, Solved

Blanket ASCAP/BMI/SESAC/SoundExchange coverage means you never have to think about royalty compliance track-by-track. No other platform makes this simpler.

Instant Global Reach

One upload puts your station on every major app and smart-speaker platform: Alexa, TuneIn-class discovery, mobile, and web, with zero extra engineering.

Rock-Solid Delivery

Stream reliability and CDN-backed playback are handled invisibly. That's infrastructure most independent broadcasters could never build themselves.

The Easiest On-Ramp

A brand-new station can be live in minutes. For getting on the air fast, Live365's Auto DJ is genuinely the quickest path from idea to broadcast.

But if your station has grown past the beginner stage, you've probably felt the ceiling. The stations that succeed start wanting to sound like a real station, not a shuffled jukebox. That's not a reason to leave Live365. It's exactly the gap L365Forge was built to close, for free, without changing anything about your account.

Auto DJ Plays Music. It Doesn't Run a Station.

Auto DJ was built to keep music playing reliably, and it does that well. It was never built to run a station the way you actually want to run one.

Real radio means DJs with their own shows. Hourly logs that are deliberately over-programmed, the way real broadcast automation has always worked. Jingles, sweepers, and commercials in their own rotations. Voice breaks recorded against the actual songs airing before and after them. The sound of a living, locally-run station instead of a rotation of songs.

If you've ever asked for any of the items on the next two pages, or priced out desktop automation software and a streaming server just to get them, this tool was built for you. Every one of them now works inside the Live365 station you already have.

◆ SOUND FAMILIAR?

What You've Been Asking For, Item by Item

What you've been asking for	Auto DJ today	With L365Forge (free)
Individual DJ logins / profiles	✗ Not available	✓ Each of your DJs signs in to their own account and shows
DJs recording their own voice breaks	✗ Not available	✓ Built-in voice-tracking booth. DJs record against the real songs airing before and after
Group voice-tracking, more than one voice on a break	✗ Not available at any price	✓ Any number of people can join a DJ's voice track live: another DJ, a listener, a call-in guest. No login or app needed for them, just a link
Recording from a phone or tablet	✗ Not available	✓ Works in the phone's own browser. No install, permission-gated per DJ
Works on any computer, any browser	✗ Requires the Live365 dashboard itself	✓ Your entire station, admin and DJs alike, runs in a plain web browser. Nothing to install
Professional trim / clean-up editing on a voice break	✗ Not available	✓ Real waveform editor: drag-to-cut, auto-trim silence, click removal, undo, and level normalization. Non-destructive, the original take is never touched
Drop-in jingles / stingers fired live while talking	✗ Not available	✓ A 3-button cart wall. Press to fire a drop or SFX, mixed directly into the take as it's recorded
Ad-hoc / last-minute playlist changes	✗ Requires manual re-upload	✓ Playlists can be generated, adjusted, or swapped right up to air

◆ SOUND FAMILIAR?

The Gap, Continued

What you've been asking for	Auto DJ today	With L365Forge (free)
Publish now, record voice tracks later	✗ All-or-nothing scheduling	✓ Publish-first workflow. A DJ's shift can be recorded after the hour is already scheduled
How many hour templates you can build	✗ N/A, no clock concept exists	✓ Unlimited. Build as many named hour "clocks" as your format needs, no cap
Real broadcast-style hourly programming	✗ Simple shuffle/rotation only	✓ Clock-based hour templates with category rotation, exactly like StationPlaylist and RadioBoss
Music, jingle, and commercial rotation as separate pools	✗ One flat library	✓ Categories, jingle Groups, and advertiser Clients, each with their own rotation
Artist / album repeat separation	✗ Not configurable	✓ SoundExchange-style separation rules, fully editable for your station
Standard "over-program, cut at the hour" logic	✗ Not modeled	✓ Every hour is deliberately over-filled and cut cleanly at the top of the next hour
Automatic cleanup of aired history	✗ Not available	✓ One-click sweep deletes old playlists from Live365 itself, not just locally

Every "not available" above is something broadcasters have historically solved by buying desktop automation software, renting a separate streaming server, and abandoning Auto DJ entirely. L365Forge gives you the whole column on the right while your station stays exactly where it is.

Introducing L365Forge

A free layer that sits on top of your existing Live365 account and pushes everything you build straight into your own Live365 catalog, playlists, and schedule, through Live365's own API.

Access & Accounts

▶ Works From Any Browser, Any Device

No install, no app store, no plugin. The full station console and the DJ recording booth both run in a plain web browser: desktop, laptop, tablet, or phone, on Windows, Mac, or mobile.

▶ Per-DJ Accounts & Granular Permissions

Each DJ signs in with their own name and PIN and sees only their assigned shows. Per-DJ toggles control whether they can reorder songs, add music, add voice tracks, record from mobile, or bring other people onto a break.

▶ Mobile Voice-Tracking

Your DJs can record real voice breaks from their phone's own browser. Permission-gated per DJ, so you decide who's allowed to record on the go.

▶ Multi-DJ Hour Ownership

More than one DJ can be assigned to the very same weekly hour. A shared shift doesn't bump anyone off it; every DJ who owns that hour keeps it.

Group & Remote Voice-Tracking

▶ Bring Anyone Onto a Voice Track, Live

Your DJs aren't limited to talking alone. With one click, L365Forge generates a private link that lets another DJ, a listener, a call-in guest, or a co-host join the SAME break over a real live call, talking together in real time.

▶ Merged Automatically Into One Take

Both sides are recorded independently and merged into a single, aligned finished voice track the instant the DJ stops recording, landing in exactly the same place a solo take would.

▶ Nothing to Install for the Guest

Whoever joins just opens the link in their own browser, types their name, and talks. No account, no app, no download, on desktop or mobile.

The Recording Booth

▶ Real Song Context

DJs record their breaks directly against the real outgoing and incoming songs by name, the same workflow professional voice-trackers use at major terrestrial groups.

▶ A Real Cart Wall

Three loadable cart buttons let a DJ fire a drop, jingle, or sound effect live while talking, mixed directly into the take at the exact moment it's pressed.

▶ Per-Device Studio Settings

Microphone, monitor output, mic cleanup, and broadcast-style compression are all selectable and remembered per computer.

▶ Full Waveform Editing

Drag to select and cut any region, auto-trim silence from either end, automatically remove clicks, undo any edit, and normalize to a clean broadcast level. All non-destructive; the original recording is never touched.

▶ Live Transcription

Speech is transcribed to text as the DJ talks, saved alongside the take for reference. No extra step.

Rotation, Clocks & Scheduling

▶ Unlimited Hourly Clocks

Build as many named hour templates as your format actually needs: morning drive, overnights, weekend specialty shows, with no cap on how many you can create.

▶ Artist/Album Separation Rules

Implements the actual statutory SoundExchange "sound recording performance complement" (17 U.S.C. § 114(j)(13)), the real legal limit on how often the same artist or album can repeat in a rolling window, as an editable default for your station, not a vague approximation.

▶ Publish-First Workflow

A show can go live on your Live365 schedule immediately, with the DJ's voice tracks recorded in afterward, exactly how a real station's traffic department and on-air staff operate on different clocks.

▶ One-Click Live365 Cleanup

Clear out playlists, including their real Live365 objects, older than however many days you want to keep, on demand.

▶ Categories, Groups & Clients

Music is organized into named rotation pools (Categories), jingles into their own pools (Groups), and commercials into advertiser records (Clients), the same separation used by professional traffic and automation systems.

▶ Auto-Generated Schedules

Generate a day, a week, or a month of programming from your clocks in one action. Real air times, real rotation, built in seconds.

▶ Bulk Publish to Live365

Push every not-yet-published playlist to Live365 in one action, with a clear report of anything that couldn't go through and why.

Runs Entirely Inside Your Live365 Account

▶ Nothing Runs Beside Live365

No separate stream, no separate player, no migration. Every track, category, playlist, and scheduled event L365Forge creates is a real Live365 object, visible and manageable in your own dashboard at any time.

Fully Integrated With Your Live365 Dashboard, Not Beside It

This is the part that matters if you've been burned by third-party tools before: L365Forge does not run alongside Live365, store its own copy of your content, or create a second system you have to reconcile. Every real action you take in L365Forge becomes a real, native object inside your own Live365 dashboard, created through the same dashboard API Live365's own broadcaster portal uses internally.

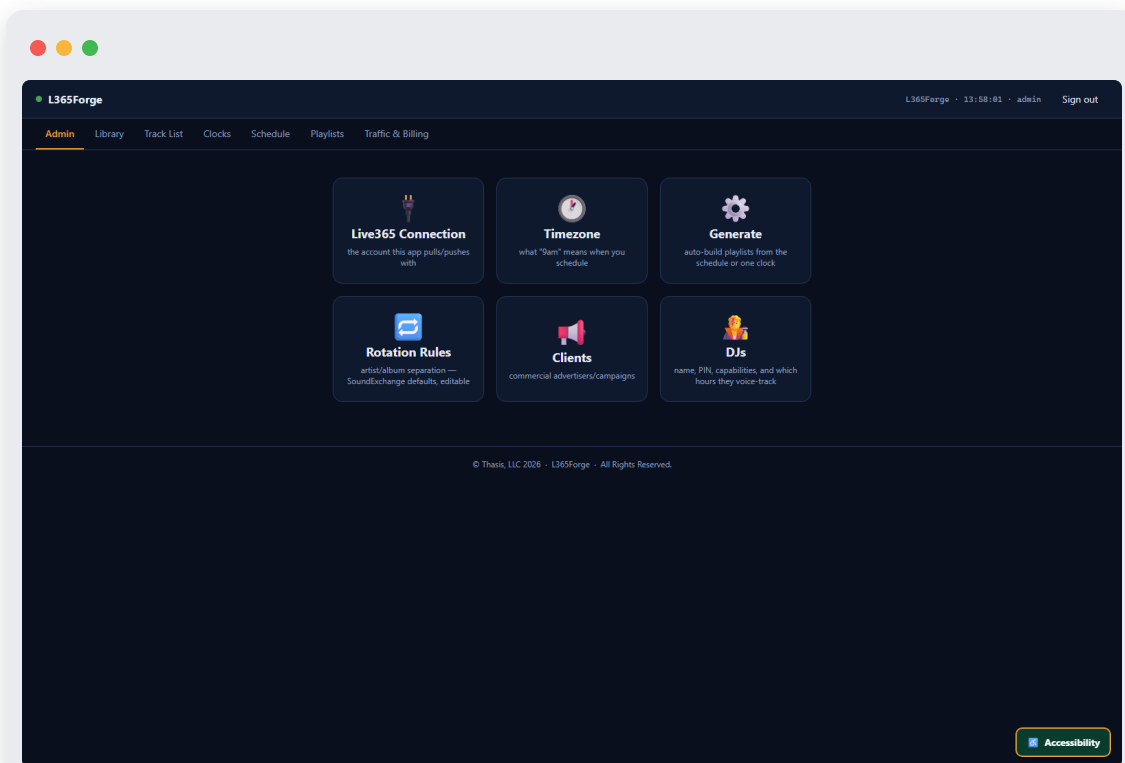
- ✓ **One login, the one you already have.** You connect L365Forge with the exact same Live365 email and password you sign in with today. No separate account to create, no new credentials to manage.
- ✓ **Tracks land in your real Live365 library.** When a DJ finishes a voice track, solo or with other people on the break, the finished audio is uploaded straight into your real Live365 track library. It shows up in Live365's own "Manage Tracks" view like any other file.
- ✓ **Categories sync both ways.** A Category built in L365Forge is also a real Live365 Category, created and renamed through Live365's own category API, visible in your dashboard, not just here.
- ✓ **Playlists are real Live365 Playlists.** Generating a day's schedule creates real Live365 Playlist objects, the same object type you'd create by hand inside Live365 itself.
- ✓ **Scheduling is a real Live365 Event.** Publishing a playlist schedules a real, recurring Live365 Event at your real air date and time, visible on Live365's own calendar and subject to Live365's own separation-rule validation.
- ✓ **A dedicated Voice Tracks folder, created automatically.** The first time you connect your Live365 account, L365Forge creates a real "Voice Tracks" category on your station and tags every voice track into it going forward.
- ✓ **Cleanup runs against the real dashboard too.** The cleanup tool deletes the matching Playlist (and its Event) from Live365 itself, not just from L365Forge's own records.
- ✓ **Station status is read live, not cached.** On-air status, source, and connection health shown throughout the tool come from your own live Live365 station record.
- ✓ **No install, because it's just a website.** The entire product, admin console, DJ booth, and the group voice-tracking call, is a browser-based web app. It works anywhere Live365's own dashboard does: any computer, any tablet, any phone, with nothing to download.

Your stream, your licensing, your billing, and your listener apps all stay exactly where they are today, with Live365. L365Forge only makes better use of what you're already paying for.

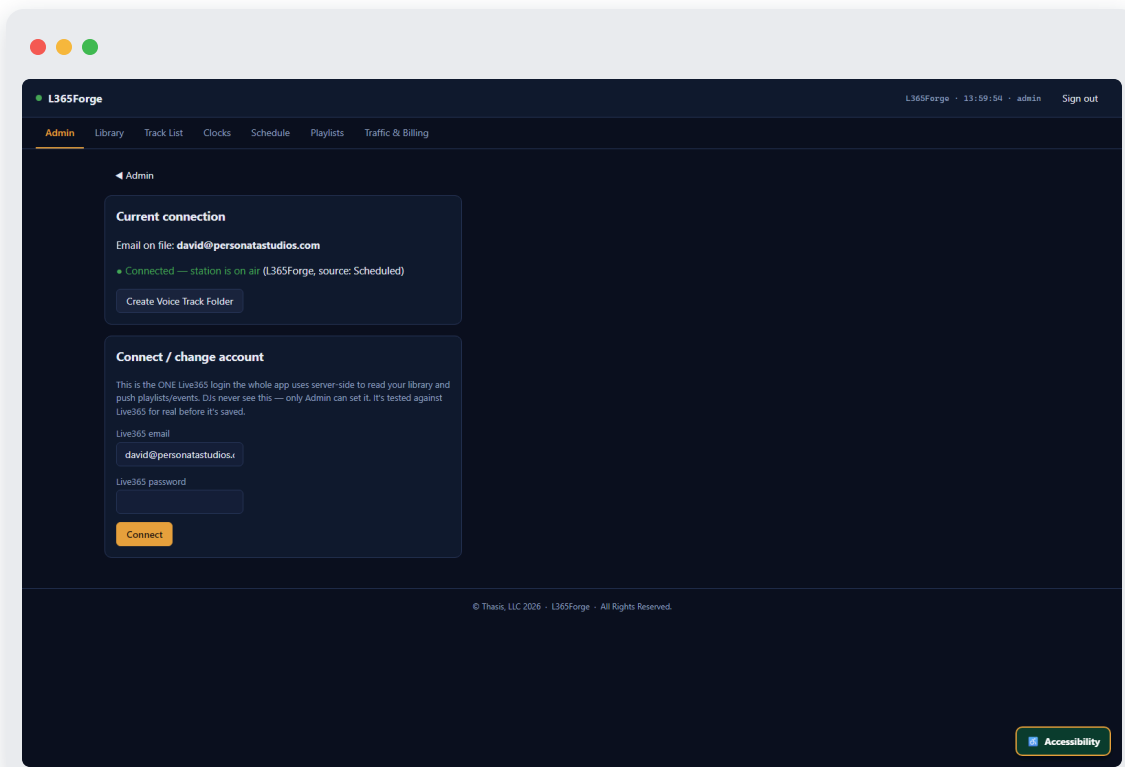
| A Complete Walkthrough. Every Screen, Working.

Not mockups. Every screenshot on the following pages is a live screen from a real, working station, captured directly from the tool, including real Live365 track counts, a real rotation breakdown, and a real DJ's own recorded take. The order follows the app's own top navigation, left to right.

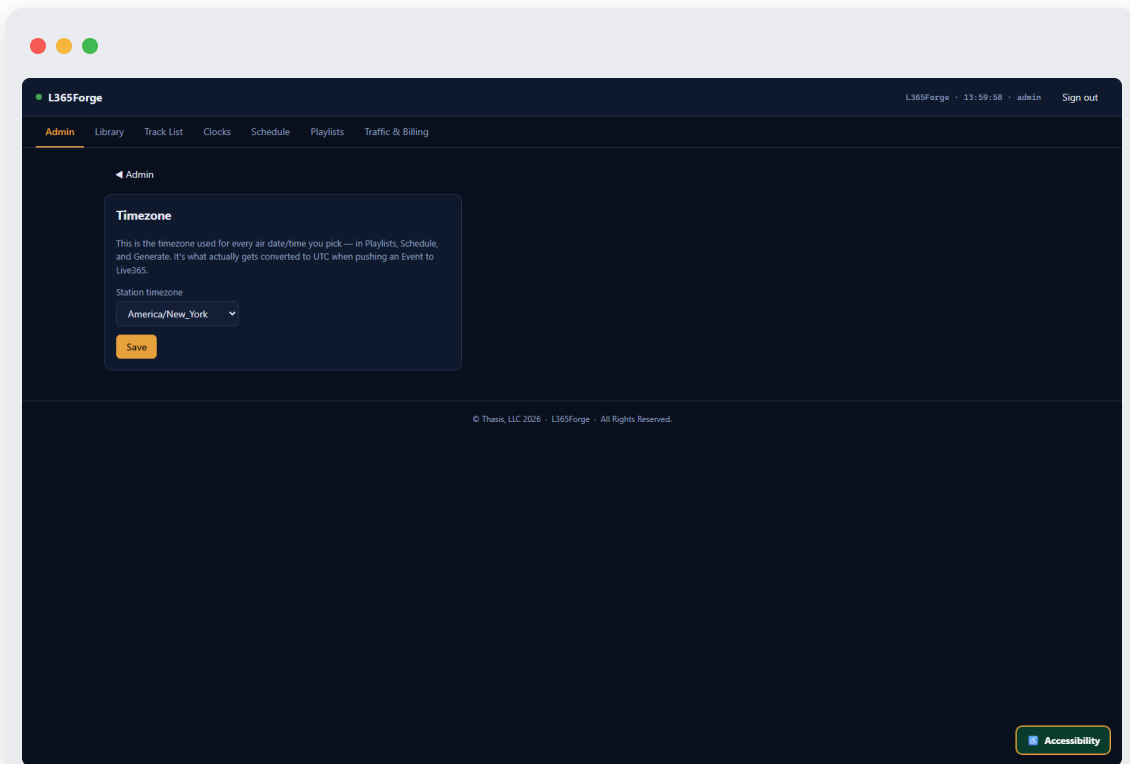
1. Admin. Everything You Set Up Once



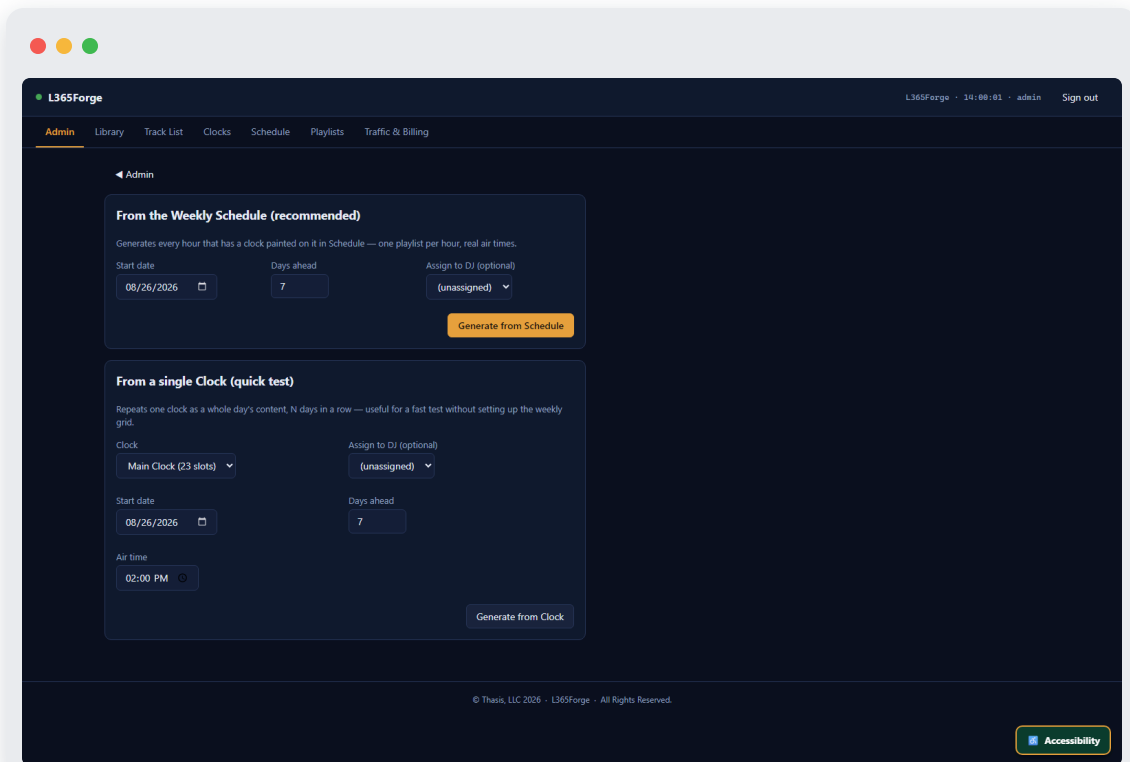
The Admin home, the very first thing you see: the Live365 connection itself, timezone, generation, rotation rules, advertiser clients, and DJs.



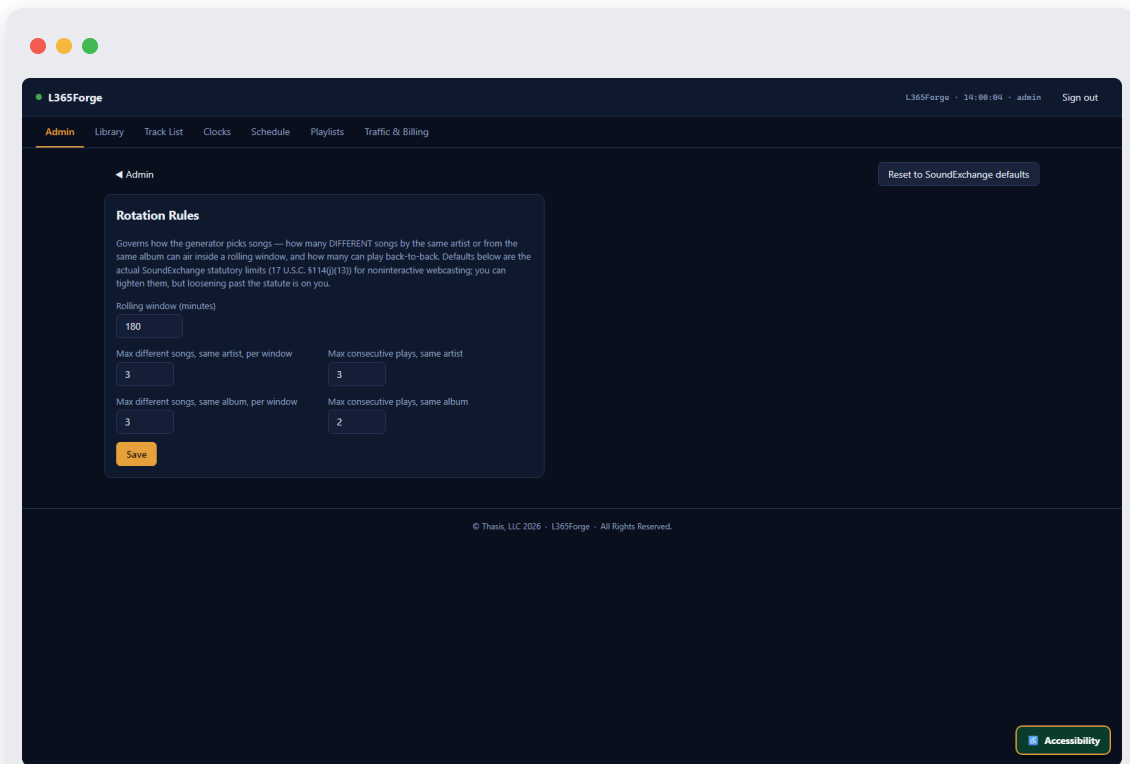
The one place you connect your real Live365 login, tested against Live365 live, before anything is saved.



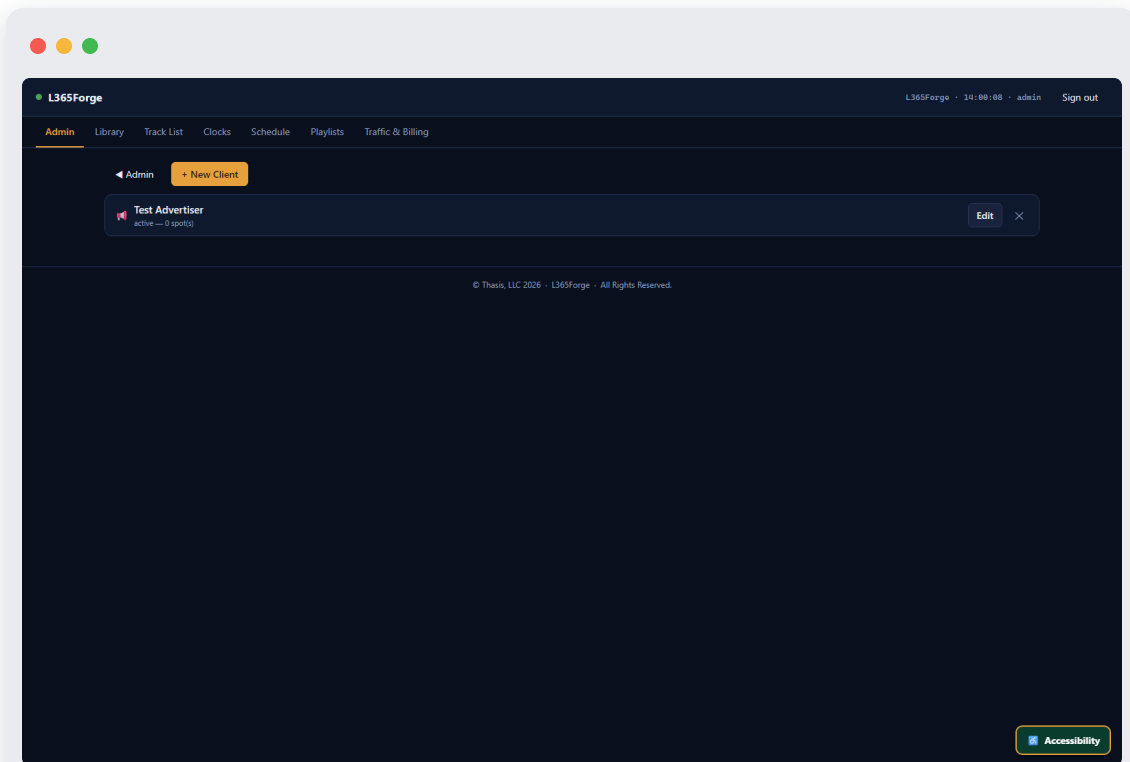
What “9am” actually means everywhere you schedule content, converted correctly to UTC for every Live365 Event the tool creates.



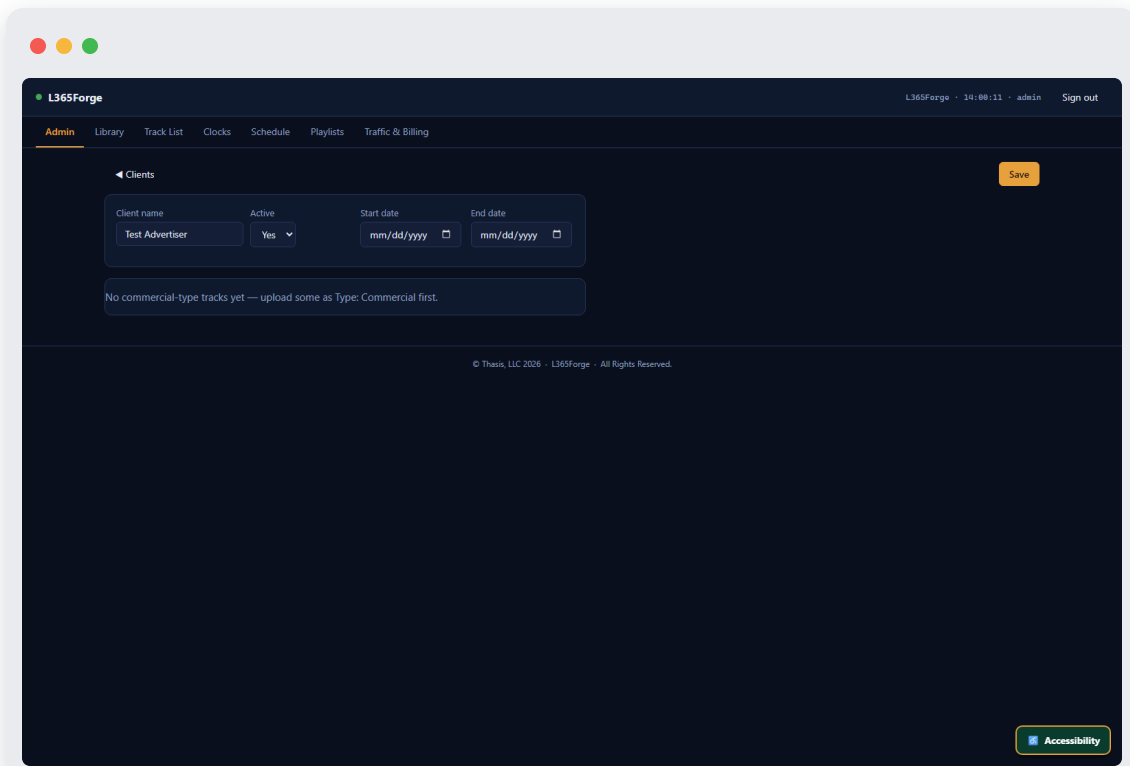
Two ways to generate real programming: from your full weekly schedule, or a fast repeat of one clock for quick testing.



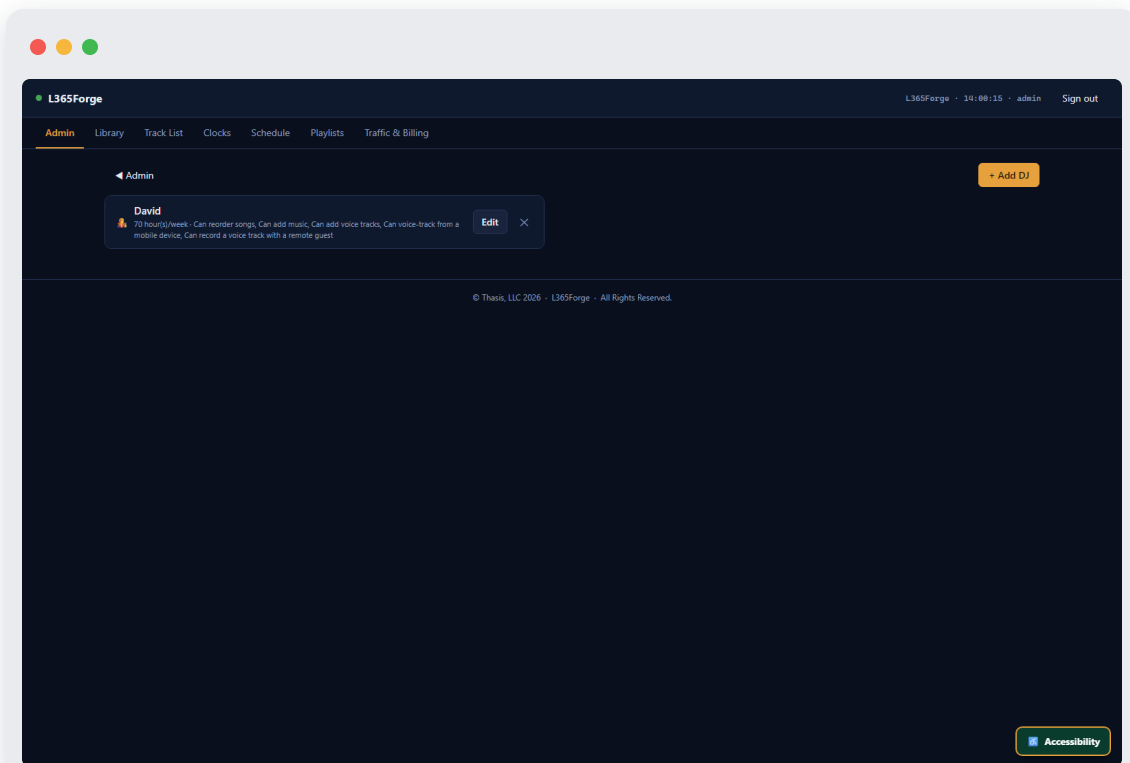
Artist and album separation rules, the real SoundExchange sound recording performance complement (the statutory repeat-play limit, 17 U.S.C. § 114(j)(13)), editable for your station.



Every advertiser on your station, with active flight dates, the same client model professional traffic systems use.



One advertiser's own commercial rotation: active status, start/end dates, and its own track pool.



Every DJ on your station, with a plain-English summary of exactly what each one is allowed to do.

L365Forge

L365Forge · 14:00:18 · admin · Sign out

Admin

Library

Track List

Clocks

Schedule

Playlists

Traffic & Billing

◀ DJs

Save

Name

PIN (leave blank to keep current)

David

Can reorder songs

Can add music

Can add voice tracks

Can voice-track from a mobile device

Can record a voice track with a remote guest

Hours this DJ voice-tracks

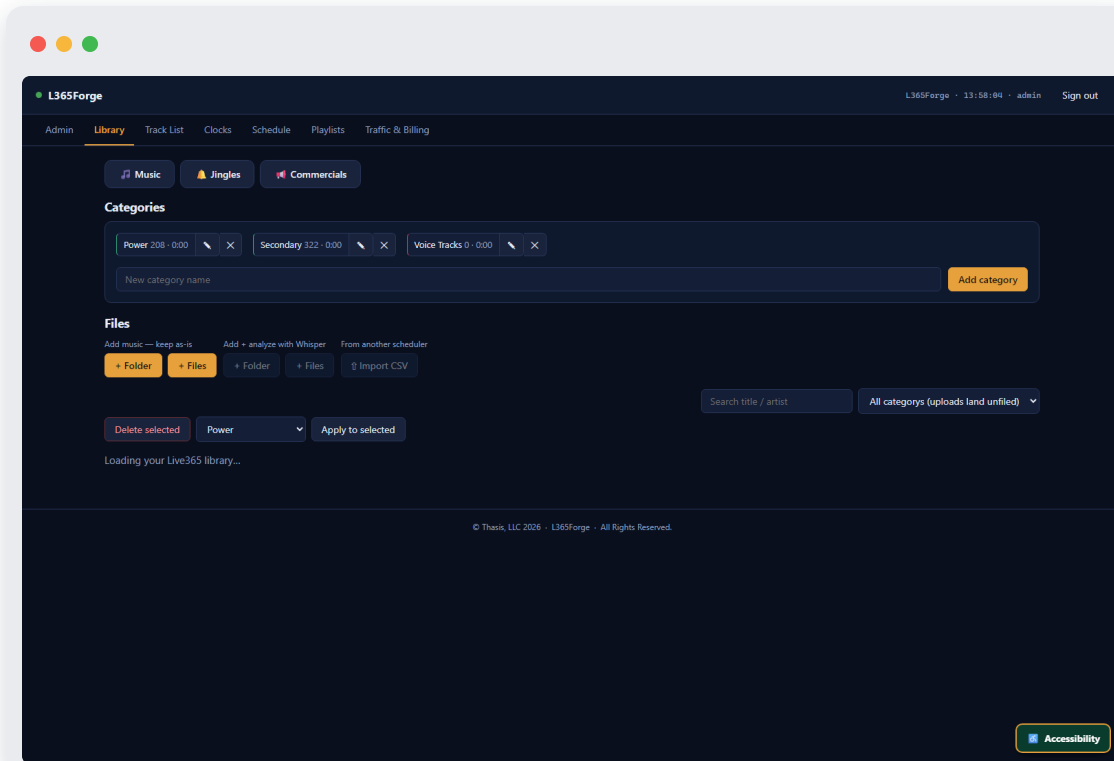
Click (or click-drag across) hours below to assign them to this DJ. Click a day name to fill that whole day; click an hour to copy that hour across all 7 days. A cell already owned by another DJ shows their name — clicking it reassigns that hour here.

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
00	David	David	David	David	David	David	David
01	David	David	David	David	David	David	David
02							
03							
04							
05							
06	David	David	David	David	David	David	David
07							
08							
09							
10							
11	David	David	David	David	David	David	David
12	David	David	David	David	David	David	David
13	David	David	David	David	David	David	David
14	David	David	David	David	David	David	David
15	David	David	David	David	David	David	David
16	David	David	David	David	David	David	David
17	David	David	David	David	David	David	David
18							
19							
20							
21							
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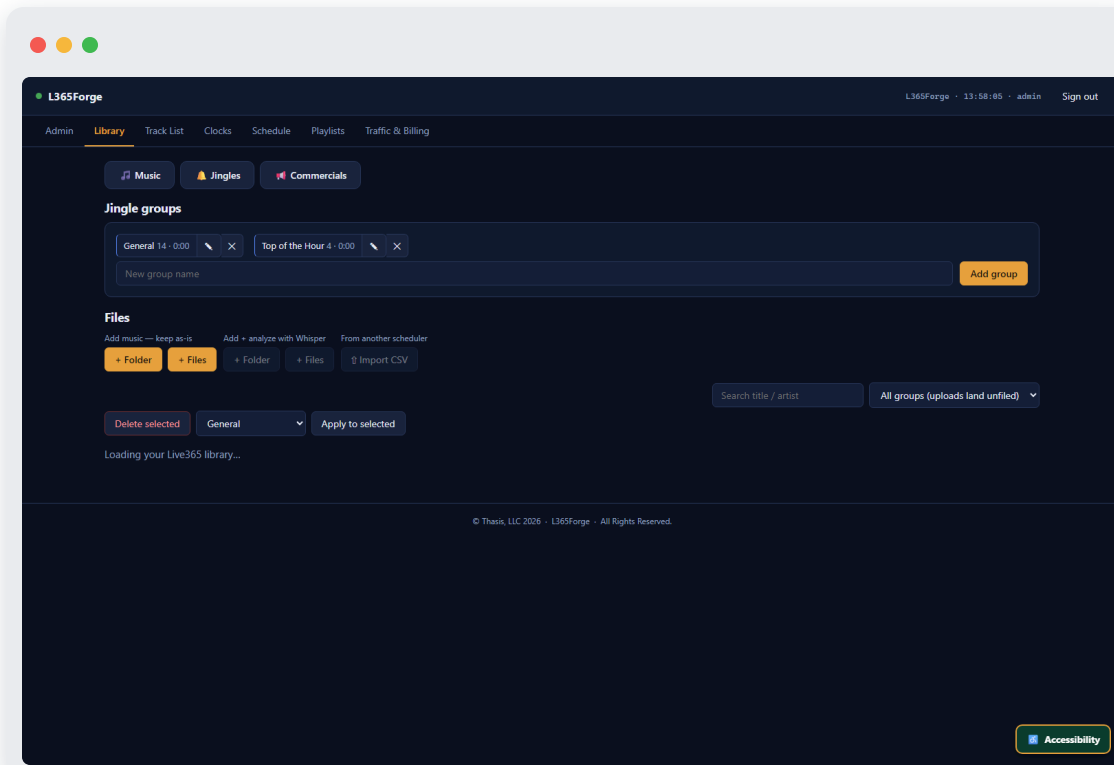
Accessibility

One DJ's full profile: name, PIN, every permission toggle, including mobile voice-tracking and bringing others onto a break, and which hours they own, all on one screen.

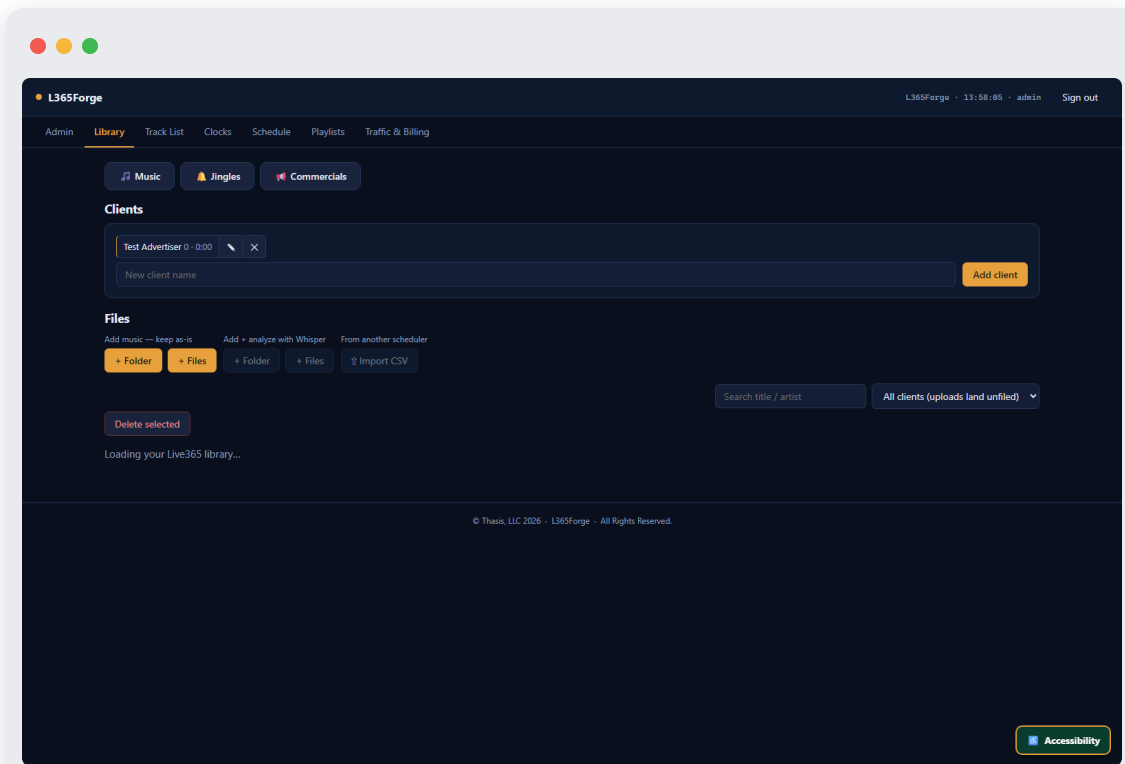
2. Library. Your Real Live365 Catalog, Organized



Your music library, pulled live from your real Live365 catalog, organized into named rotation Categories.

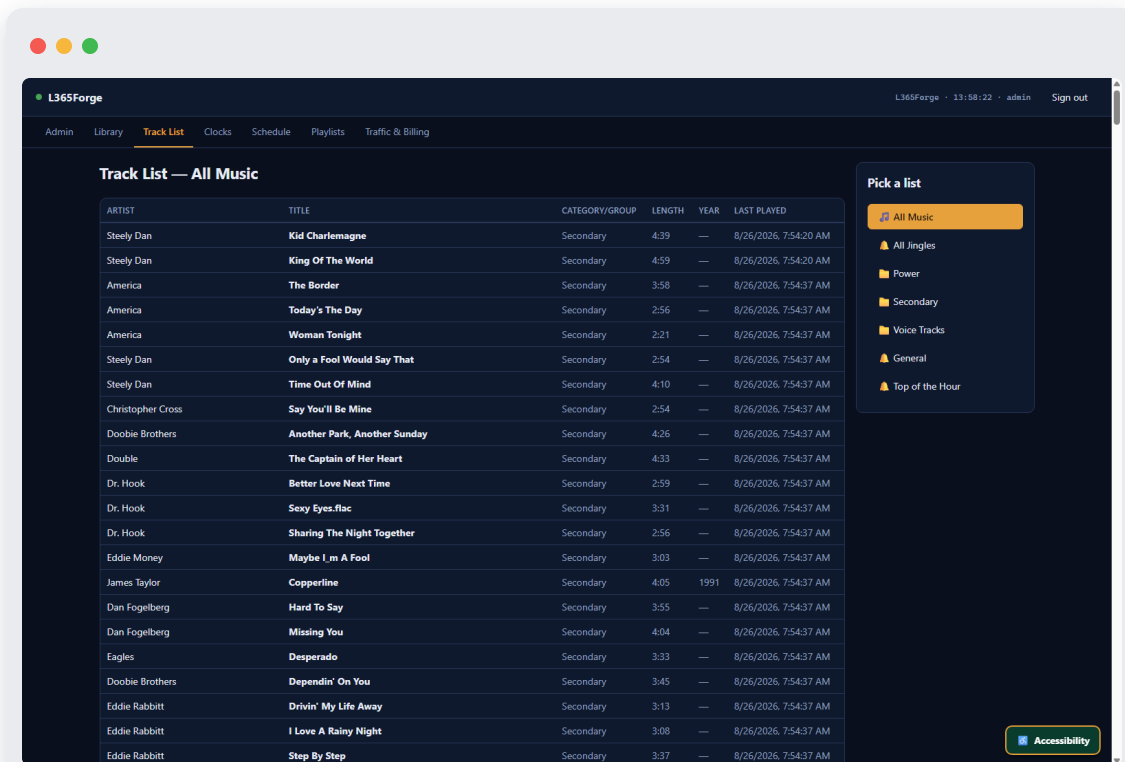


The same library, switched to Jingles: its own rotation pools, separate from music.



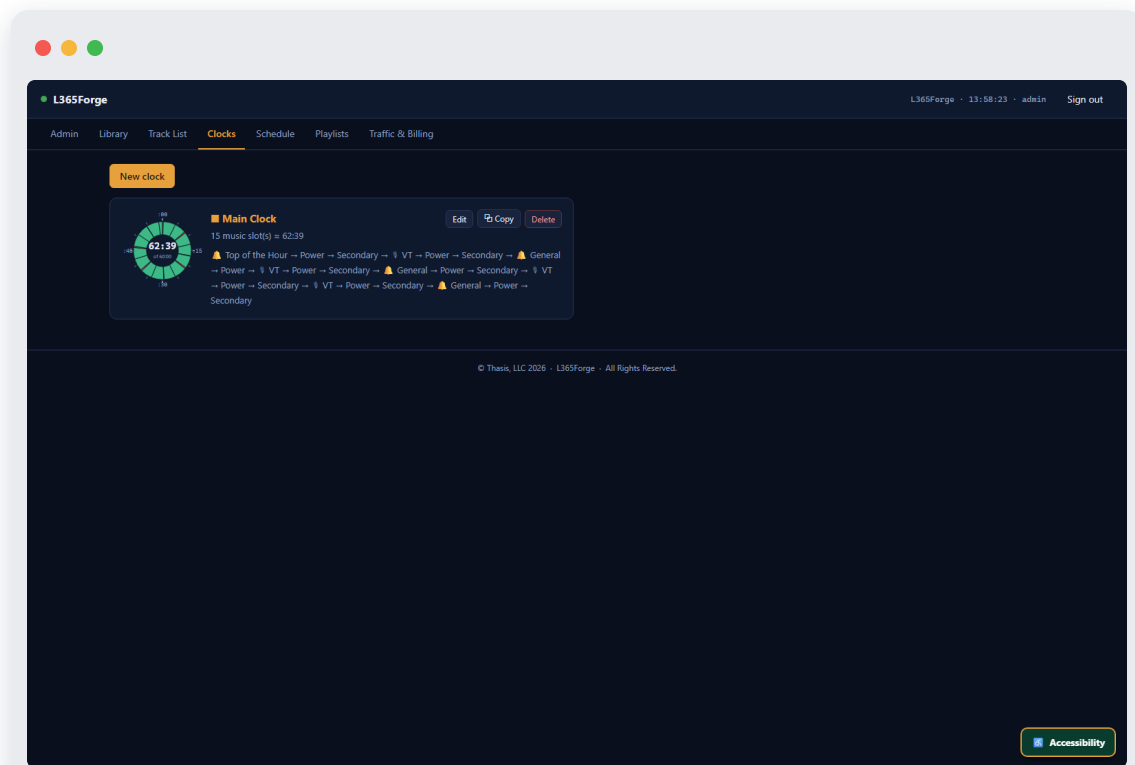
Commercials get the same treatment: organized by advertiser, not lumped in with your music library.

3. Track List. A Real Rotation Audit

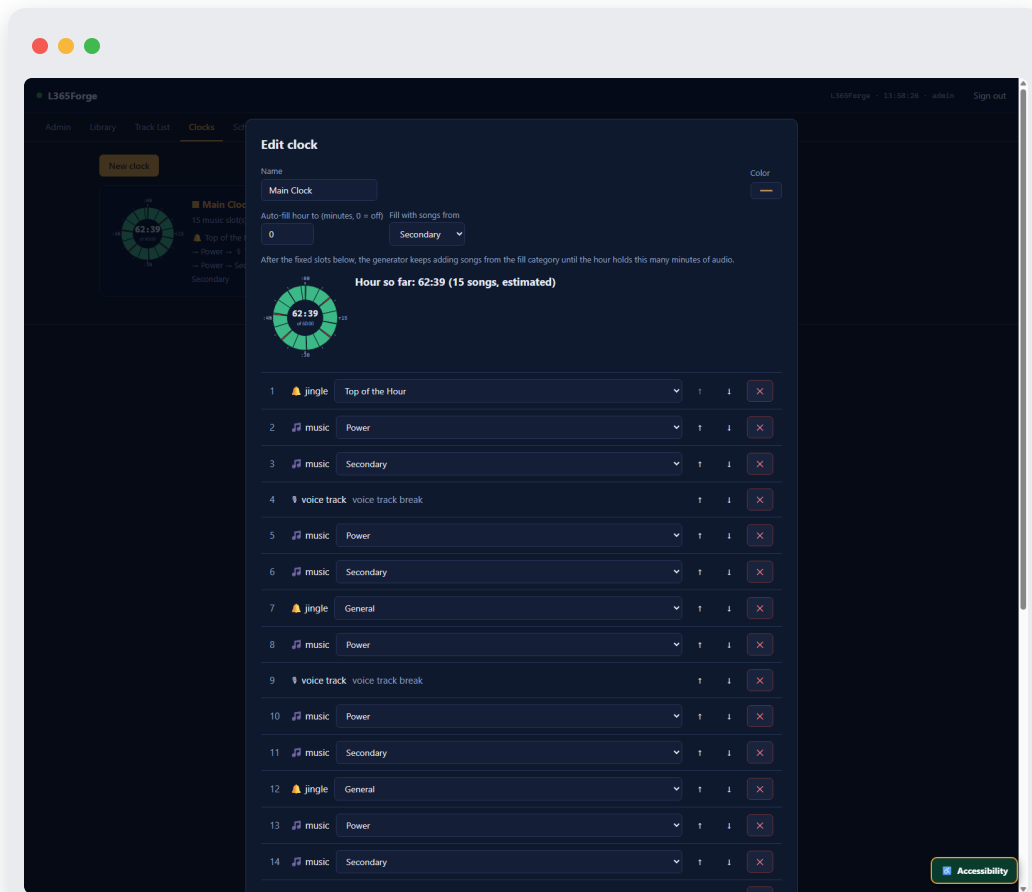


Every track in a chosen pool, sorted by when it was last actually played, the same kind of audit view a PD wants before a music meeting.

4. Clocks. Unlimited Hour Templates



Every hour template you've built, no limit on how many, each with a live rotation-share dial showing exactly how a real hour breaks down by category.



The clock editor: slot-by-slot hour design with jingles, music categories, and voice-track breaks in the exact order they'll air.

5. Schedule. A Full Week, Painted Once

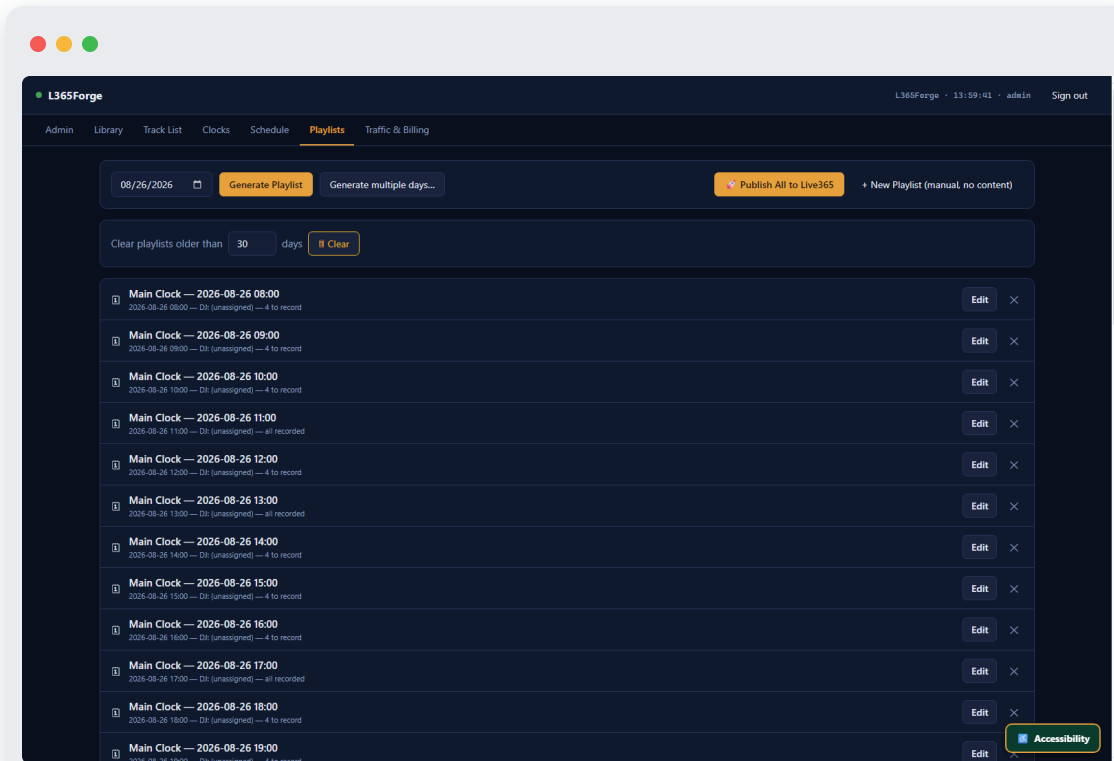


The screenshot displays the L365Forge 'Weekly schedule' interface. At the top, there's a navigation bar with 'Admin', 'Library', 'Track List', 'Clocks', 'Schedule' (selected), 'Playlists', and 'Traffic & Billing'. The 'Schedule' section includes a 'Paint with' dropdown set to 'Main Clock' and an 'Erase' button. To the right, there are controls for 'Fill entire week' (checked), 'for 1 day(s)', and a 'Push to Live365' button. Below these is a instruction: 'Click a chip, then click (or click-drag across) hours below. Click a day name to fill that whole day; click an hour to copy that hour across all 7 days.' The main area is a grid with columns for days of the week (Sun to Sat) and rows for hours (00 to 23). Each cell in the grid contains a 'Main Clo' chip. An 'Accessibility' button is located at the bottom right of the grid.

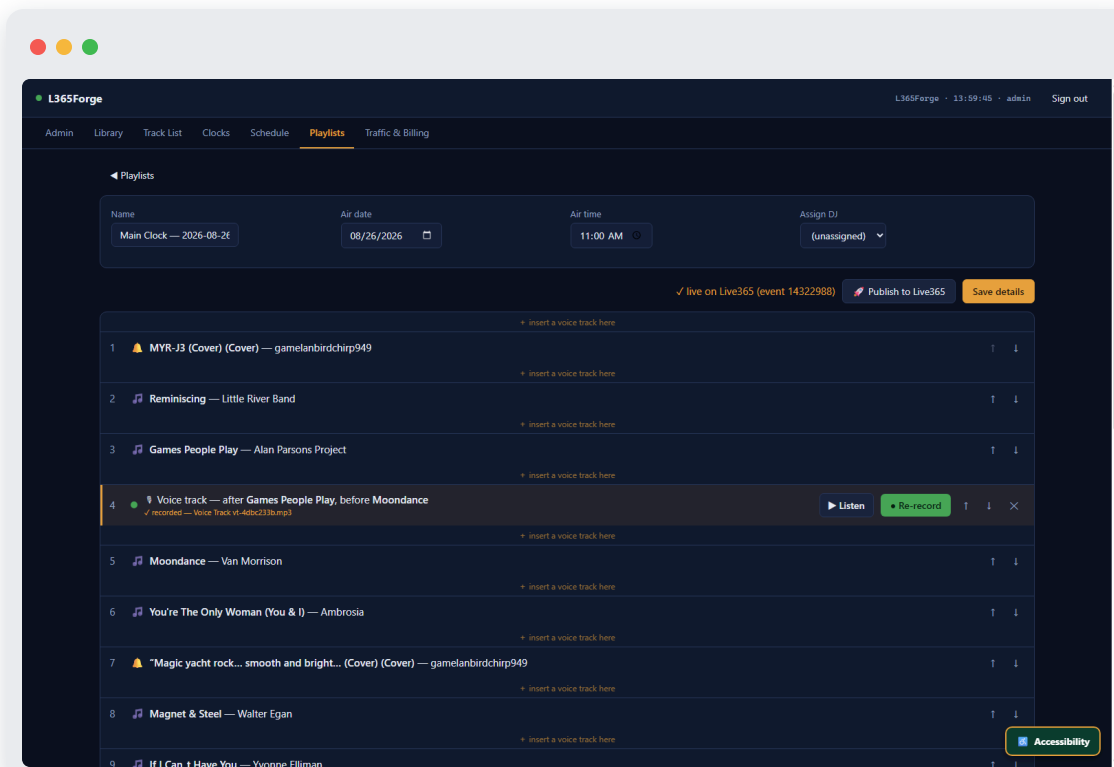
	Sun	Mon	Tue	Wed	Thu	Fri	Sat
00	Main Clo	Main Clo	Main Clo	Main Clo	Main Clo	Main Clo	Main Clo
01	Main Clo	Main Clo	Main Clo	Main Clo	Main Clo	Main Clo	Main Clo
02	Main Clo	Main Clo	Main Clo	Main Clo	Main Clo	Main Clo	Main Clo
03	Main Clo	Main Clo	Main Clo	Main Clo	Main Clo	Main Clo	Main Clo
04	Main Clo	Main Clo	Main Clo	Main Clo	Main Clo	Main Clo	Main Clo
05	Main Clo	Main Clo	Main Clo	Main Clo	Main Clo	Main Clo	Main Clo
06	Main Clo	Main Clo	Main Clo	Main Clo	Main Clo	Main Clo	Main Clo
07	Main Clo	Main Clo	Main Clo	Main Clo	Main Clo	Main Clo	Main Clo
08	Main Clo	Main Clo	Main Clo	Main Clo	Main Clo	Main Clo	Main Clo
09	Main Clo	Main Clo	Main Clo	Main Clo	Main Clo	Main Clo	Main Clo
10	Main Clo	Main Clo	Main Clo	Main Clo	Main Clo	Main Clo	Main Clo
11	Main Clo	Main Clo	Main Clo	Main Clo	Main Clo	Main Clo	Main Clo
12	Main Clo	Main Clo	Main Clo	Main Clo	Main Clo	Main Clo	Main Clo
13	Main Clo	Main Clo	Main Clo	Main Clo	Main Clo	Main Clo	Main Clo
14	Main Clo	Main Clo	Main Clo	Main Clo	Main Clo	Main Clo	Main Clo
15	Main Clo	Main Clo	Main Clo	Main Clo	Main Clo	Main Clo	Main Clo
16	Main Clo	Main Clo	Main Clo	Main Clo	Main Clo	Main Clo	Main Clo
17	Main Clo	Main Clo	Main Clo	Main Clo	Main Clo	Main Clo	Main Clo
18	Main Clo	Main Clo	Main Clo	Main Clo	Main Clo	Main Clo	Main Clo
19	Main Clo	Main Clo	Main Clo	Main Clo	Main Clo	Main Clo	Main Clo
20	Main Clo	Main Clo	Main Clo	Main Clo	Main Clo	Main Clo	Main Clo
21	Main Clo	Main Clo	Main Clo	Main Clo	Main Clo	Main Clo	Main Clo
22	Main Clo	Main Clo	Main Clo	Main Clo	Main Clo	Main Clo	Main Clo
23	Main Clo	Main Clo	Main Clo	Main Clo	Main Clo	Main Clo	Main Clo

Your weekly schedule: paint a clock across any hour, any day, click-and-drag across a whole week, then push the entire week to Live365 in one action.

6. Playlists. Generate, Publish, Clean Up

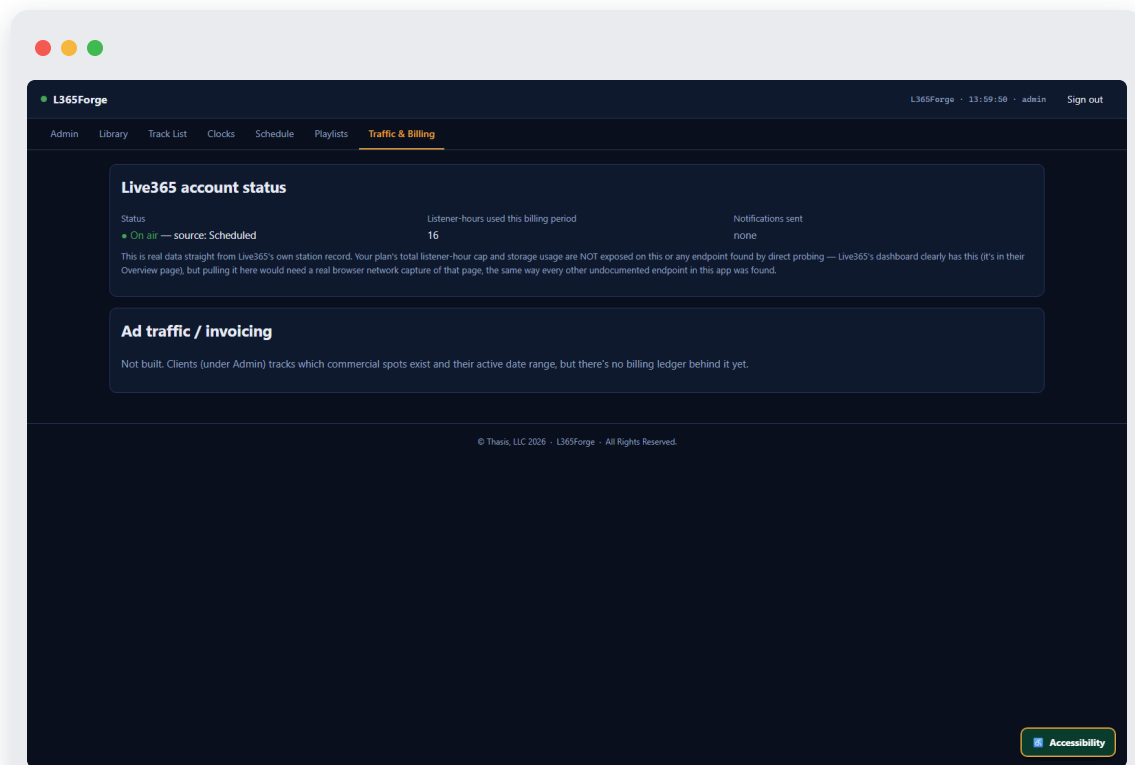


Every generated playlist, with one-click generation for a single day or many days ahead, a bulk "Publish All to Live365," and the one-click cleanup tool for old playlists.



One hour's real running order, already live on Live365 (note the real event ID), with the actual clock rotation dial and publish status shown right on the same screen.

7. Traffic & Billing. Live, Not Cached

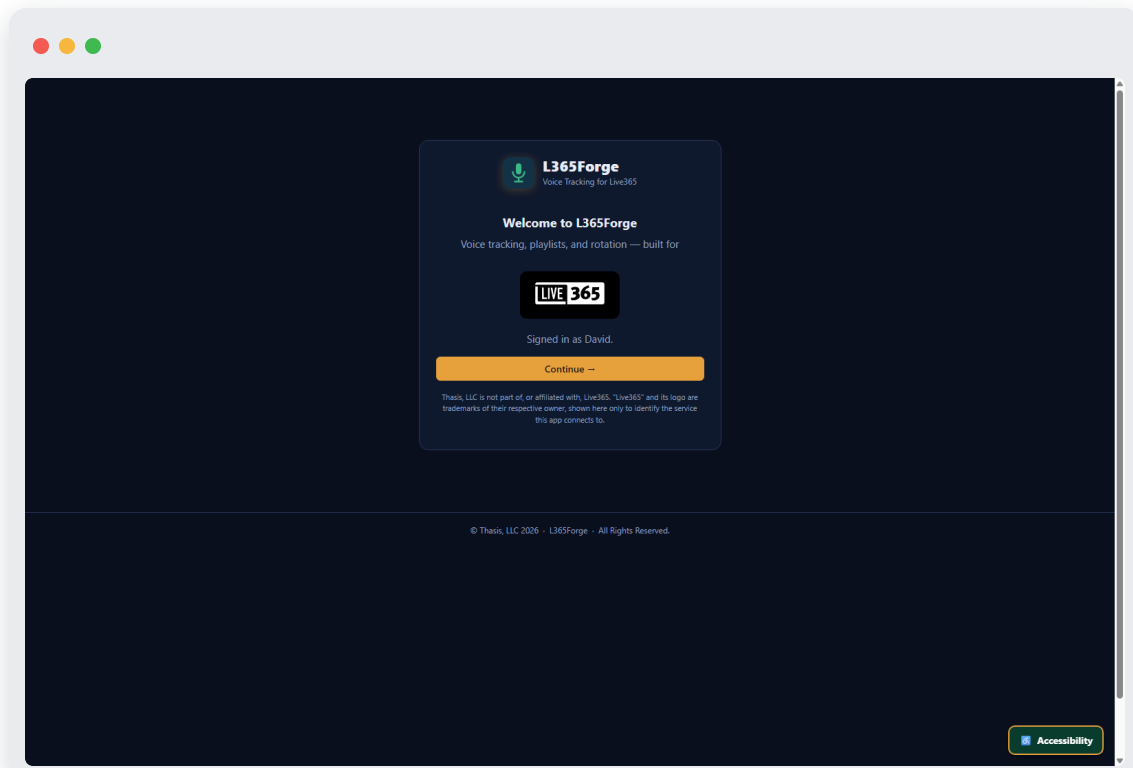


Your real Live365 account status: on-air state and billing usage pulled directly from your own Live365 station record.

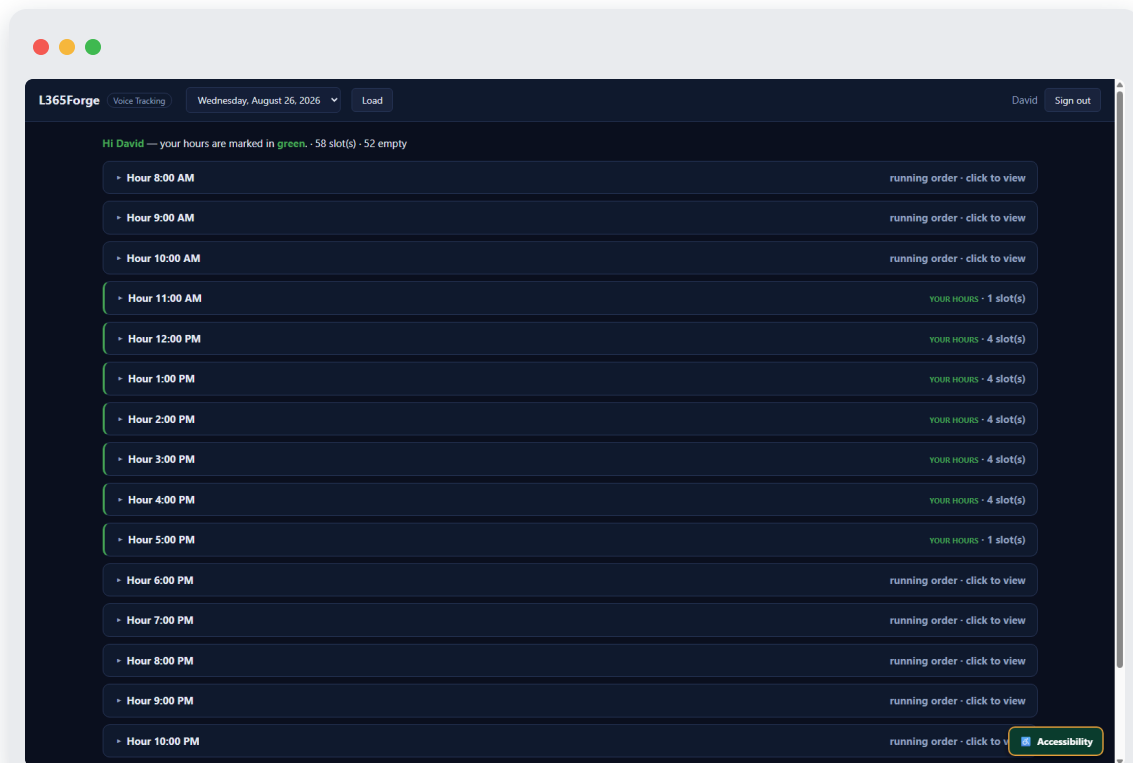
◆ THE OTHER HALF OF THE PRODUCT

| The DJ Experience

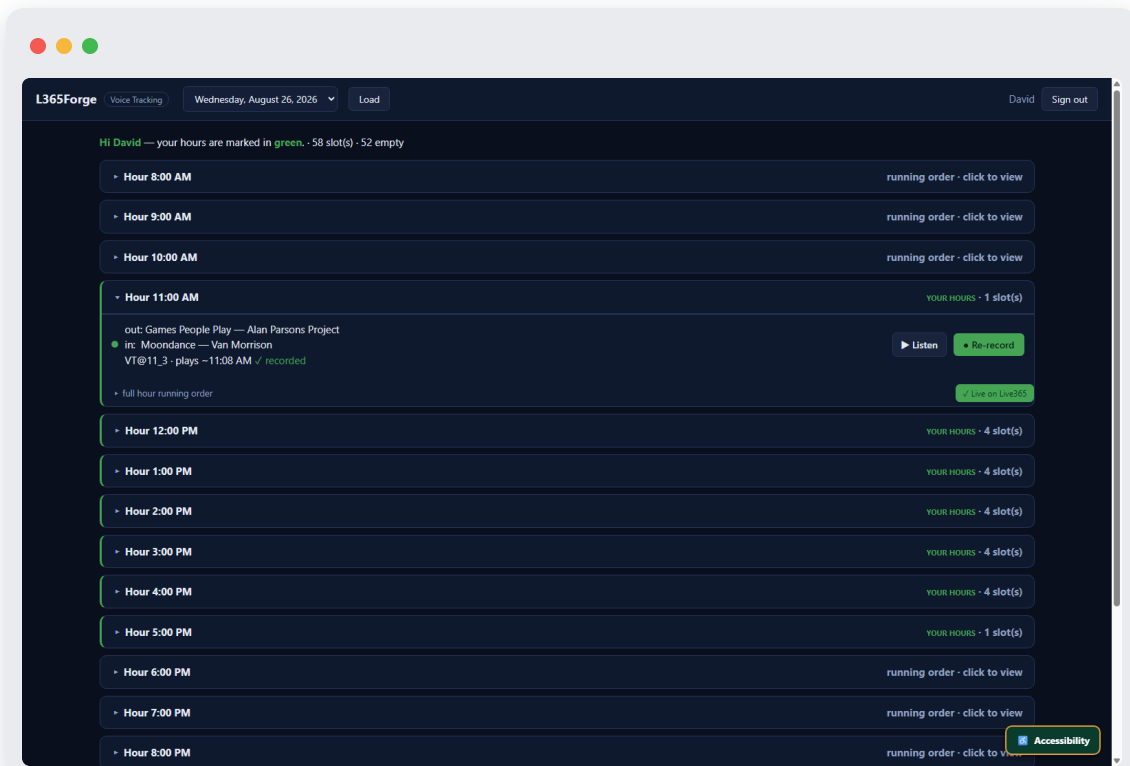
Everything above is what you set up once. Everything below is what your DJs actually use, every shift, on a desktop at the studio or on their own phone from anywhere.



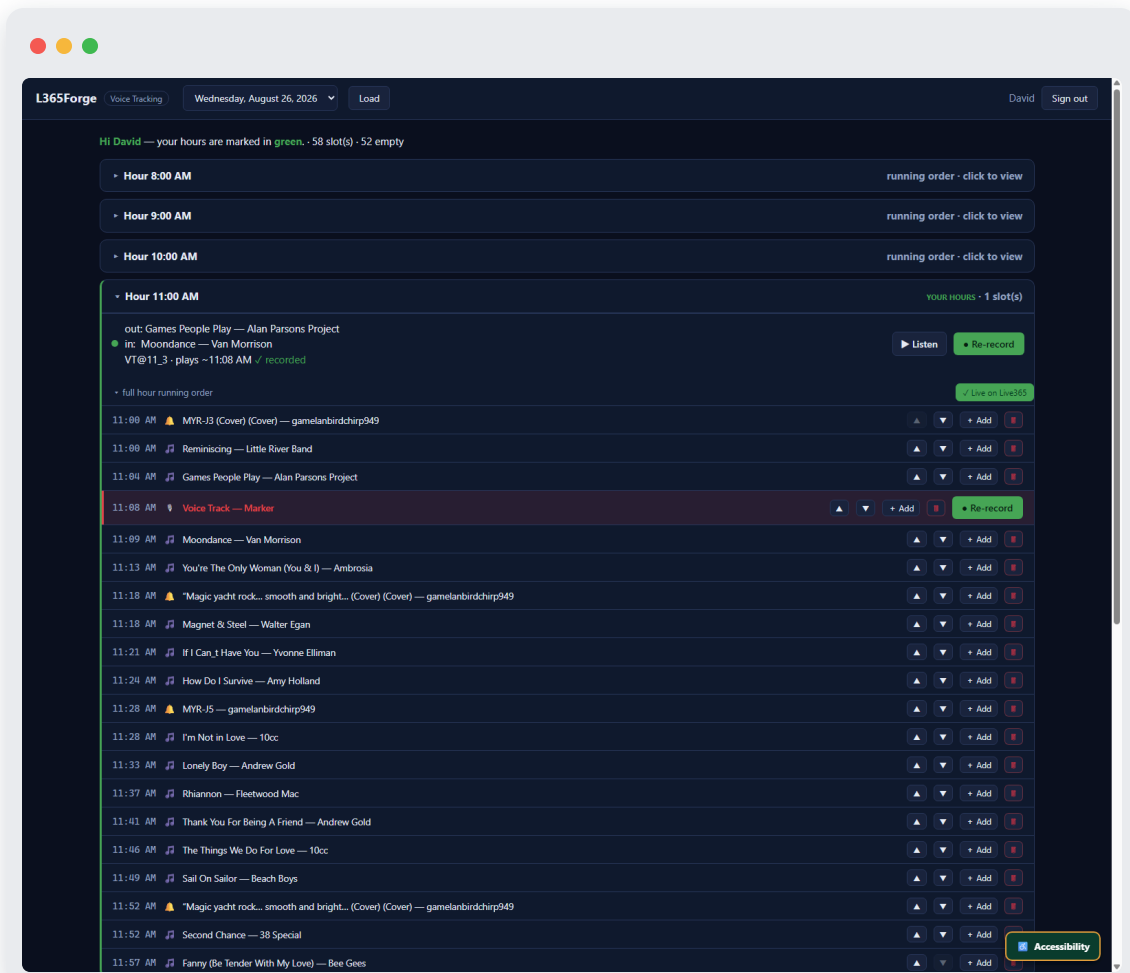
DJs get the exact same clean welcome screen admins do, signed in by name, not by a shared PIN.



A DJ's real day: every hour of programming, with the hours they personally own highlighted in green and a running count of what's left to record.

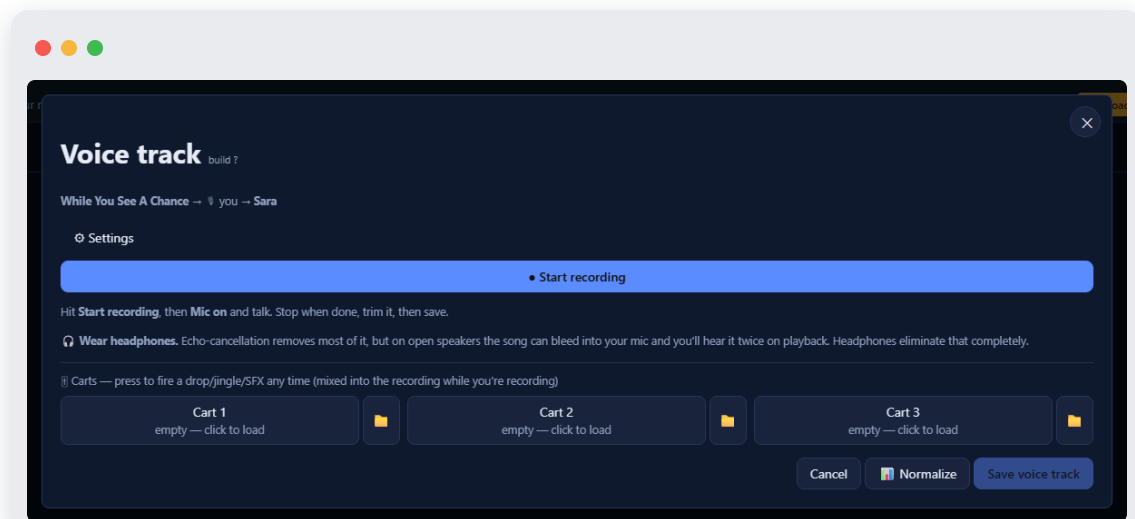


One owned hour, expanded: the exact song playing before and after the DJ's break, a Record button, and, when you allow it, a "With Guest" button right next to it to bring someone else onto the break.

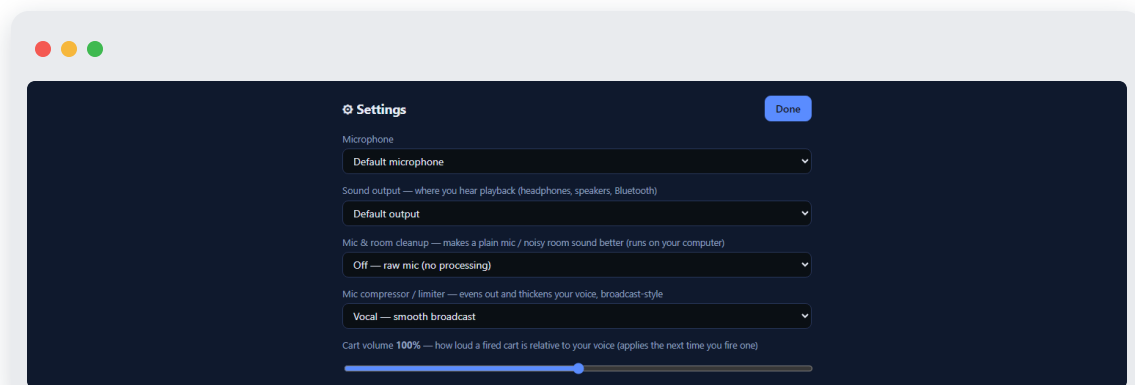


The full hour, expanded: every song, jingle, and voice-track slot in the actual order it will air, exactly like a real station's log.

The Recording Booth. Setup, Carts, and the Cut

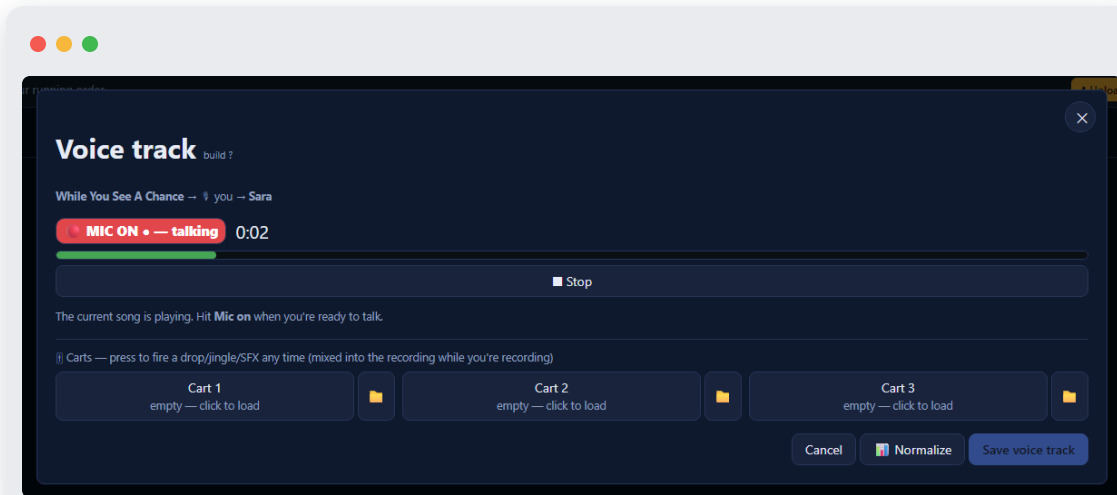


Before recording: the exact outgoing and incoming songs shown by name, a one-click Settings panel, and a real 3-button cart wall, drops and stingers fired live, mixed directly into the take.

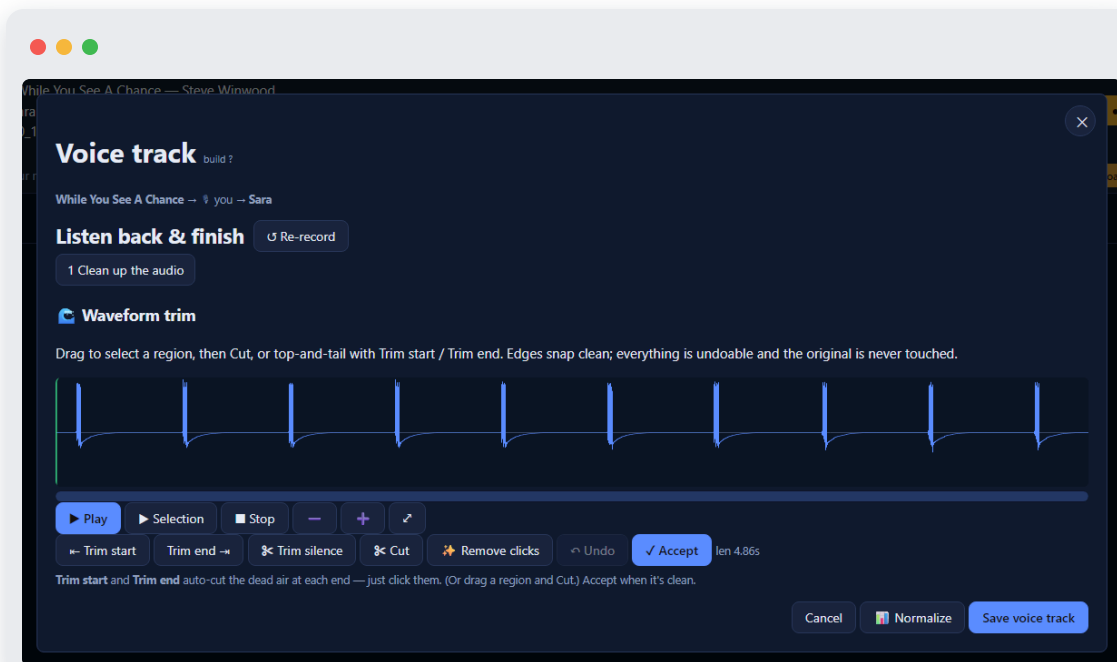


Per-device settings: microphone, monitor output, mic cleanup, and broadcast-style compression, saved per computer, not per session.

The Recording Booth. Real Editing, Not Just a Record Button



Recording live: a real mic level meter and elapsed time, with Stop always one click away.

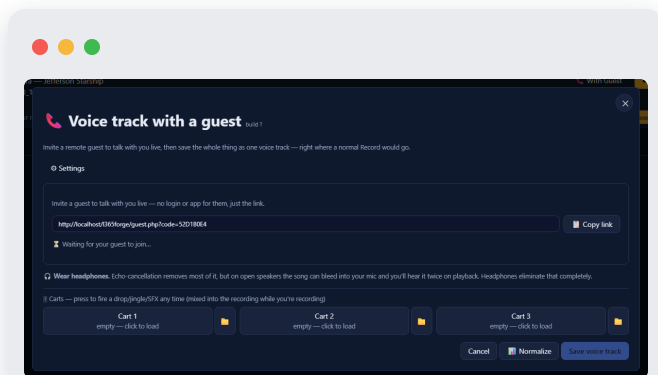


The full review screen after recording, in one shot: a real waveform, drag-select and Cut any region, Trim start/Trim end/Trim silence, automatic click removal, Undo, Accept when it's clean, then Normalize to a clean broadcast level and Save. The finished take uploads straight into your own Live365 track library.

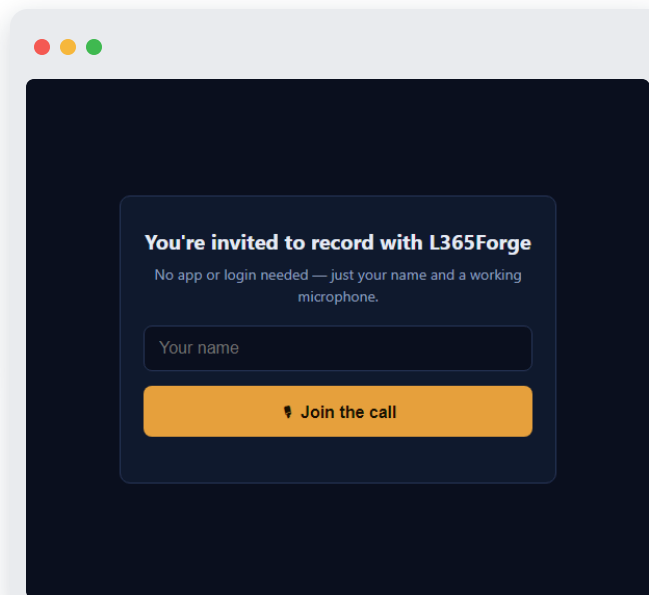
◆ NOT AVAILABLE ANYWHERE ELSE

Group Voice-Tracking. Bring Anyone Onto the Break, Live.

Built and proven end-to-end with two independent live browser sessions actually talking to each other over a real live call, not a mockup of the idea. Your DJs aren't limited to their own voice: another DJ, a listener, a call-in guest, a co-host. Anyone with the link can join the SAME take, live, from any browser.



The DJ's side: one click generates a private link, no account for the other person, ever, and the panel shows live status the instant they join.



What the other person sees: no login, no download, just their name and a working microphone, on any device. Both sides are recorded independently and merged into one finished take automatically.

A Layer, Not a Replacement

1

Connect

Sign in with your existing Live365 credentials. No new account, no migration.

2

Build

Upload music, set up categories, design unlimited hour clocks, add your DJs and their permissions.

3

Generate & Publish

L365Forge builds real Live365 playlists and schedules real Live365 events automatically, days or weeks ahead.

4

Voice Track

Your DJs record their breaks, solo, from a phone, or with other people joining live, and L365Forge syncs the finished audio straight back into the already-scheduled show.

Why It's Free, and Why You Can Trust It

- ✓ **Nothing to migrate, nothing to risk.** Your stream, licensing, hosting, delivery, and billing all stay exactly where they are today, with Live365. L365Forge only makes better use of what you're already paying for.
- ✓ **Nothing to install, nothing to maintain.** It's a website. No desktop automation software to buy, no streaming server to rent, no updates to run. It works anywhere the Live365 dashboard does.
- ✓ **Your content stays yours, inside Live365.** Every track, category, playlist, and event lives in your own Live365 dashboard, where you can see it, edit it, or delete it at any time.
- ✓ **No lock-in, ever.** Stop using L365Forge tomorrow and nothing breaks: everything it built is still sitting in your Live365 account, still on your schedule, still airing.
- ✓ **Already proven against the live platform.** Every feature in this brochure was tested against a real, live Live365 station: real tracks uploaded, real playlists created, real events scheduled and verified independently against Live365's own API, not assumed to work.

◆ THE BOTTOM LINE

Run It Like a Real Station.

“Can I run this like a real station, with my own DJs, unlimited hour templates, and even other people joining me live on a break, without leaving Live365 and without installing anything?”

Now you can. And it won't cost you a dime.

Getting Started Takes Minutes

- 1 **Open L365Forge in any browser** on any computer, tablet, or phone. There's nothing to download.
- 2 **Sign in with your existing Live365 email and password.** The connection is tested live against Live365 before anything is saved.
- 3 **Build your first clock and paint your week.** Push it to Live365 in one click, then let your DJs start voice-tracking.

FROM

David Moss
Thasis, LLC

PRODUCT

L365Forge: Voice Tracking &
Group Co-Hosting for Live365

COST

Free for Live365 broadcasters.
No credit card, no trial clock,
no catch.

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